



How visitors behave on your website

Sessions 67.5K ↑ 0.1%	Pages/Session 4.8 ↑ 6.8%	Avg. Session Duration 03:07 ↑ 5.5%	Number of Sessions per User 1.3 ↑ 0.6%	Avg. Time on Page 48 ↓ -3.0%
------------------------------------	---------------------------------------	---	---	---

- User Type ▾
- Device Category ▾
- Default Channel Grouping ▾
- Campaign ▾
- Country ▾

Your visitors

Users 50.8K ↓ -0.5%	New Users 47.1K ↓ -2.0%
----------------------------------	--------------------------------------

Your goals

Goal Value No data No data	Goal Conversion Rate 13.6% ↑ 12.0%	Goal Completions 9.2K ↑ 12.1%
---	---	--

Your site performance

Avg. Page Load Time (sec) 3.9 ↓ -31.6%	Avg. Redirection Time (sec) 0.0 ↑ 3.2%	Avg. Page Download Time (sec) 0.2 ↓ -28.2%	Avg. Server Connection Time (sec) 0.0 ↑ 26.2%
---	---	---	--

Your content

Page Views 326.7K ↑ 6.9%	Unique Page Views 201.6K ↑ 5.1%
---------------------------------------	--

Visitor drop-off

Exits 67.5K ↑ 0.1%	% Exit 20.7% ↓ -6.4%	Bounce Rate 46.7% ↓ -6.2%
---------------------------------	-----------------------------------	--



Audience Overview

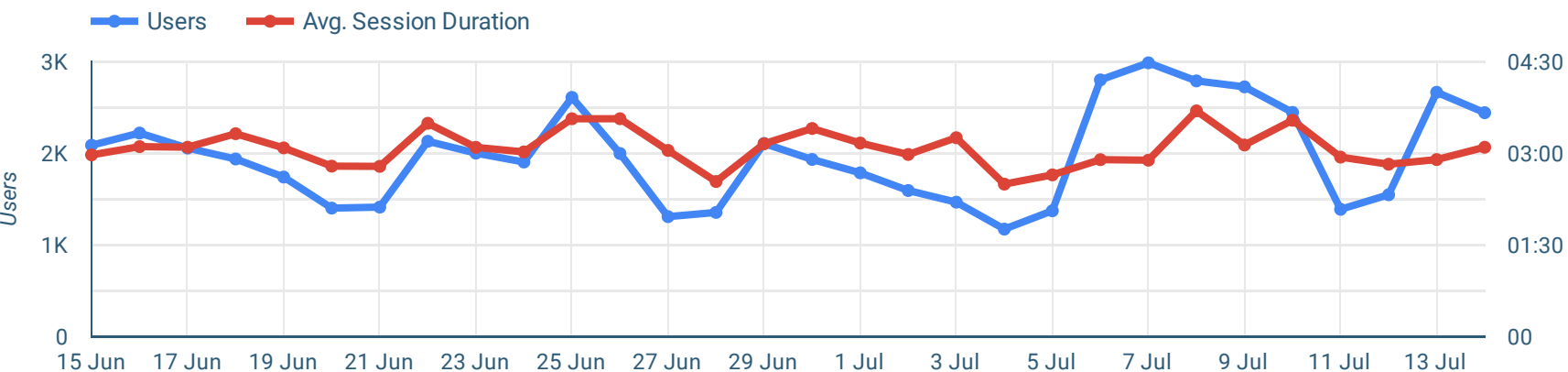
15 Jun 2020 - 14 Jul 2020

How are your visitors trending over time?

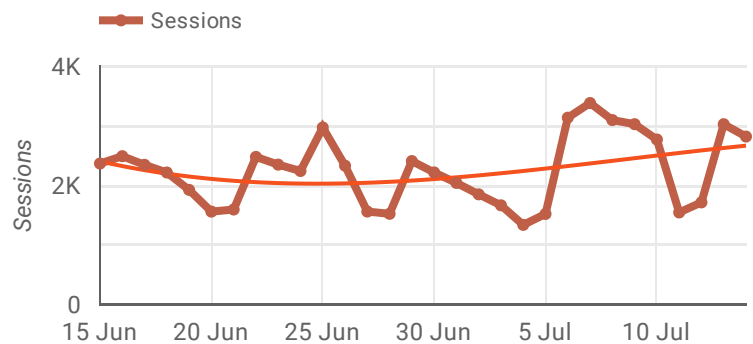
Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Bounce Rate
67.5K	50.8K	47.1K	4.8	03:07	46.7%
↑ 0.1%	↓ -0.5%	↓ -2.0%	↑ 6.8%	↑ 5.5%	↓ -6.2%

Users vs. Avg. Session Duration

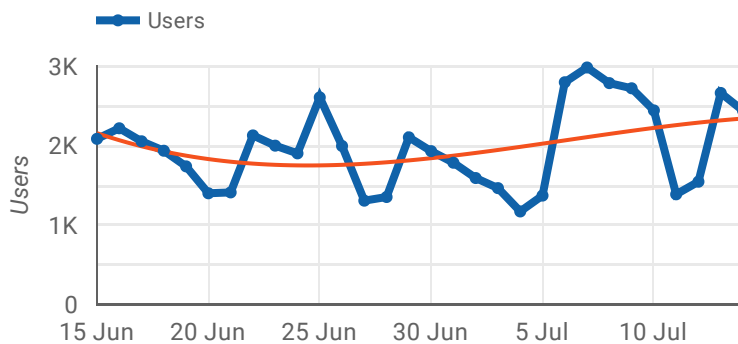
- User Type
- Device Category
- Default Channel Grouping
- Campaign
- Country
- Event Category



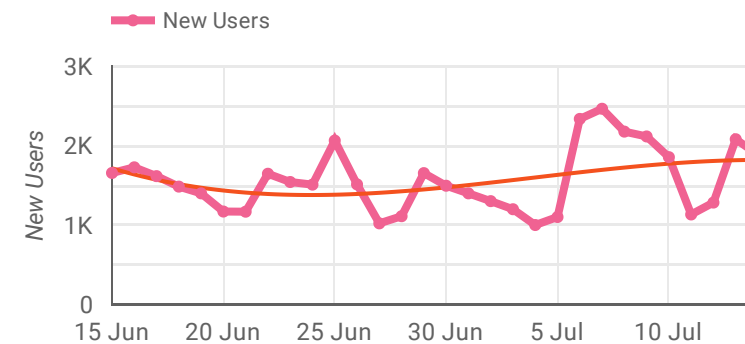
Sessions



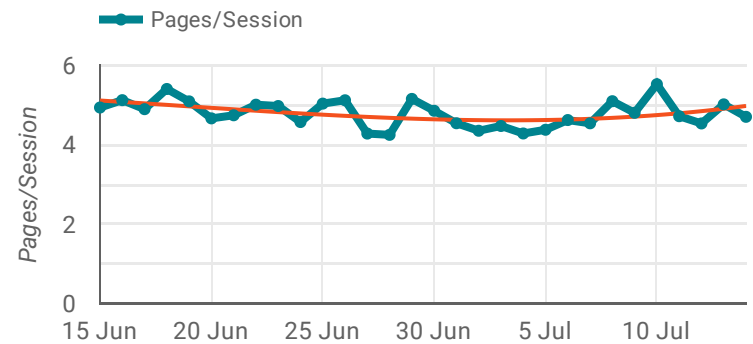
Users



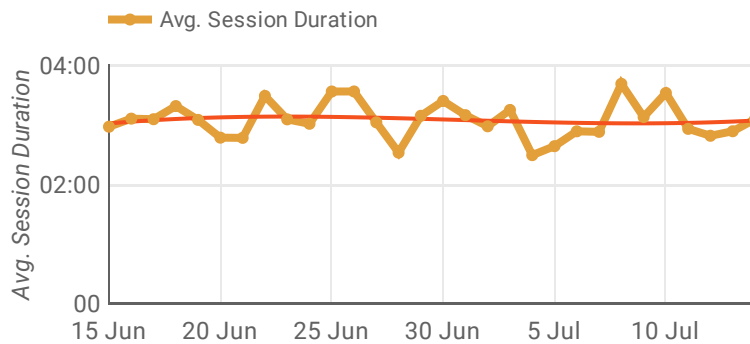
New Users



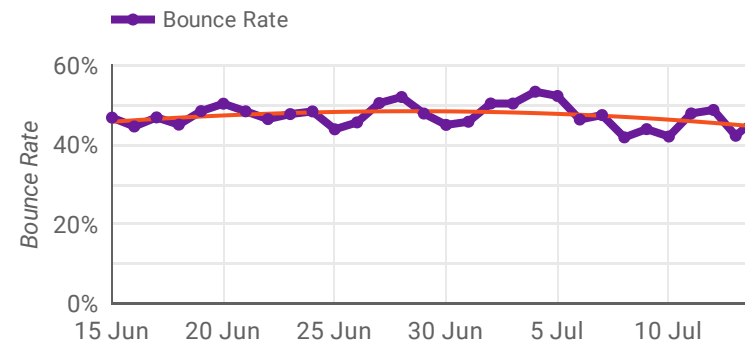
Pages per Session



Avg. Session Duration



Bounce Rate





Goals

15 Jun 2020 - 14 Jul 2020

How are your goals performing?

Goal Conversion Rate

13.6%

↑ 12.0%

Goal Starts

18.1K

↑ 21.1%

Goal Completions

9.2K

↑ 12.1%

Cost per Goal Conversion

\$0.1

No data

Device Category

Default Channel Grouping

Campaign

Goals by Source/Medium

	Source/Medium	Sessions	Goal Conversion Rate	Goal Completions	Cost per Goal Conversion	Goal Value
1.	google / organic	30,078	9.88%	2,971	\$0	\$0
2.	(direct) / (none)	15,810	16.65%	2,633	\$0	\$0
3.	mall.googleplex.com / referral	4,702	38.26%	1,799	\$0	\$0
4.	dfa / cpm	3,536	5.85%	207	\$0	\$0
5.	analytics.google.com / referral	3,515	4.35%	153	\$0	\$0

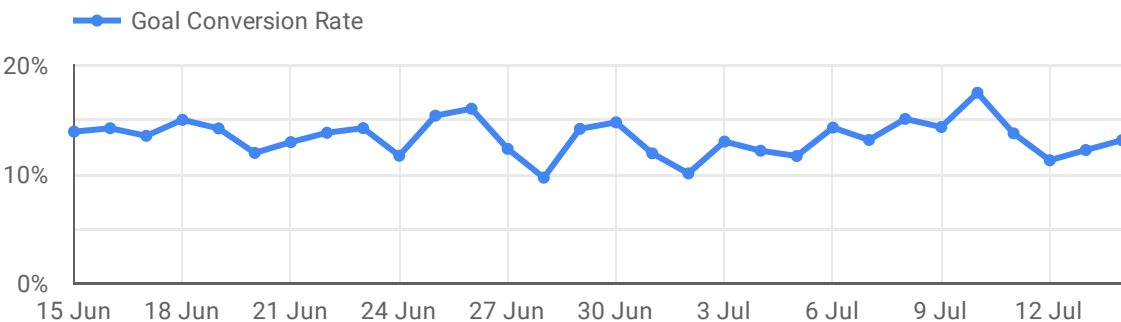
1 - 5 / 77 < >

Goals by Campaigns

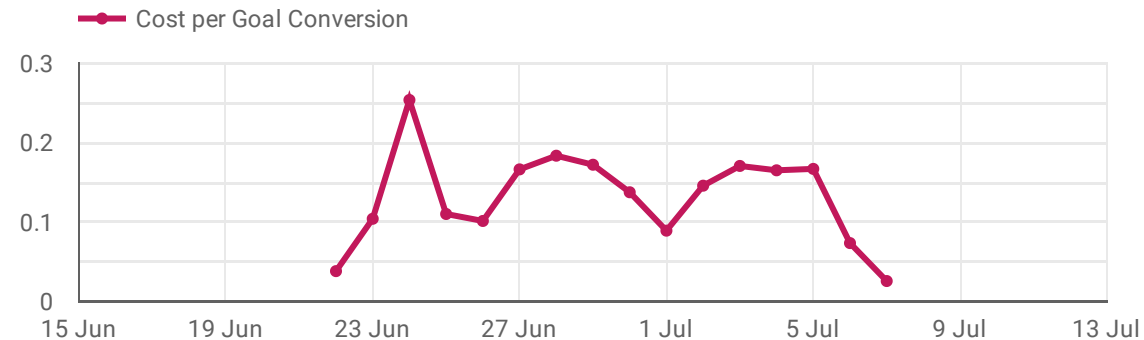
	Campaign	Sessions	Goal Conversion Rate	Goal Completions	Cost per Goal Conversion	Goal Value
1.	(not set)	64,826	13.82%	8,960	\$0	\$0
2.	Data Share Promo	1,505	2.79%	42	\$0	\$0
3.	AW - Google Brand	1,018	17.68%	180	\$1.44	\$0
4.	AW - Apparel	97	17.53%	17	\$6.26	\$0
5.	AW - YouTube	36	13.89%	5	\$10.85	\$0

1 - 5 / 10 < >

Goal Conversion Rate



Cost per Goal Conversion

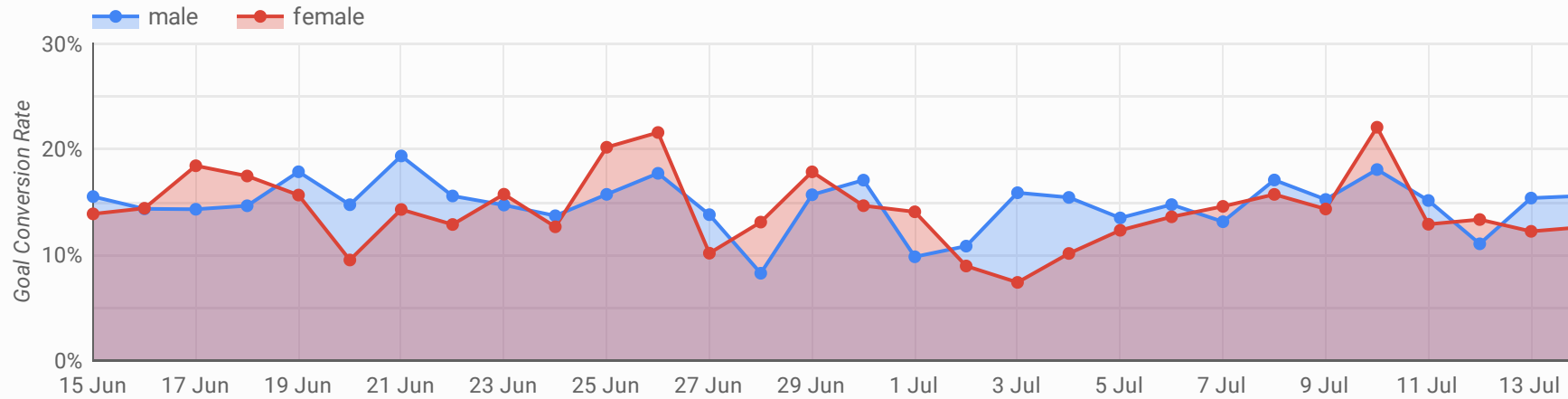




What is the age and gender of your visitors?

To see Demographics Reporting, you may need to enable this feature in Google Analytics. [Learn more!](#)

Gender vs. Goal Conversion Rate



- User Type
- Device Category
- Default Channel Grouping
- Campaign
- Country
- Event Category

Age and Gender Overview

	Age	Goal Starts	Goal Completions	Goal Conversion Rate	Goal Value
1.	65+	416	227	18.25%	\$0
2.	55-64	488	248	16.46%	\$0
3.	45-54	838	429	16.34%	\$0
4.	35-44	1,547	766	16%	\$0
5.	25-34	3,629	1,868	15.39%	\$0

	Gender	Goal Starts	Goal Completions	Goal Conversion Rate	Goal Value
1.	male	5,421	2,777	14.97%	\$0
2.	female	3,822	1,907	14.87%	\$0

1 - 2 / 2 < >

1 - 6 / 6 < >

	Age	Gender	Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Bounce Rate	Goal Conversion Rate	Goal Value	Goal Completions	Goal Starts
...	25-34	male	6,984	5,184	4,684	5.31	00:03:24	43.37%	14.55%	\$0	1,016	1,968
...	25-34	female	5,152	3,612	3,275	5.61	00:03:49	41.5%	16.54%	\$0	852	1,661
...	18-24	male	3,950	2,977	2,760	4.75	00:02:55	46.28%	12.81%	\$0	506	991
...	35-44	male	3,011	2,270	2,050	5.59	00:03:39	42.15%	16.74%	\$0	504	997
...	18-24	female	2,813	2,027	1,843	4.52	00:03:32	48.6%	11.8%	\$0	332	683

1 - 10 / 12 < >



Pageviews

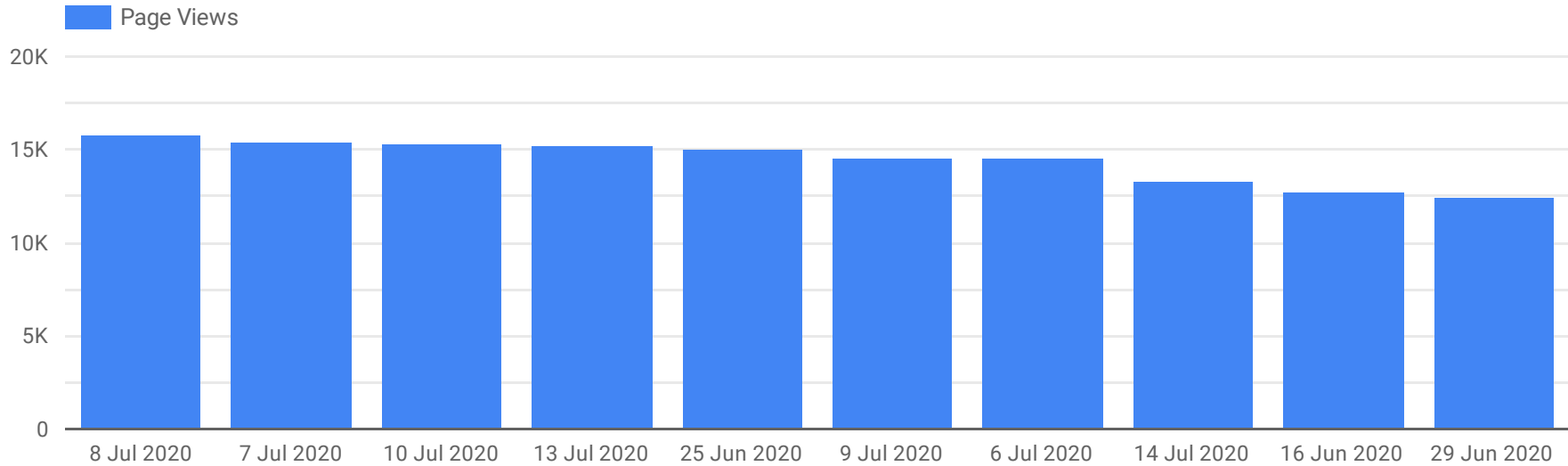
15 Jun 2020 - 14 Jul 2020

How visitors behave within your website?

Page Views 326.7K ↑ 6.9%	Unique Page Views 201.6K ↑ 5.1%	Avg. Time on Page 48 ↓ -3.0%	Bounce Rate 46.7% ↓ -6.2%	% Exit 20.7% ↓ -6.4%
---------------------------------------	--	---	--	-----------------------------------

- User Type
- Device Category
- Default Channel Grouping
- Campaign
- Country
- Page

How are the pageviews trending?



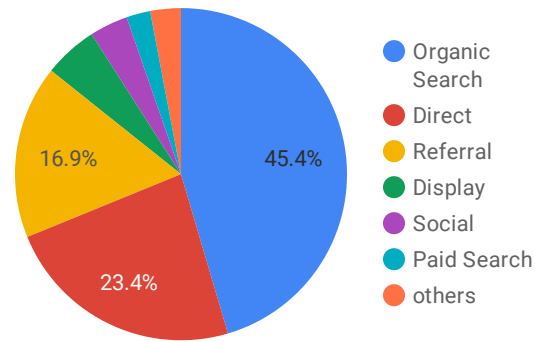
Pages

Page	Page Views	Unique Page Views	Avg. Time on Page	Avg. Session Duration	Bounce Rate	% Exit	Goal Conversion Rate	Goal Value
1. /store.html	57,452	39,317	00:00:53	00:03:44	40.88%	18.75%	17.33%	\$0
2. /store.html/quickview	48,471	12,757	00:00:21	00:05:21	17.57%	4.17%	805.86%	\$0
3. /home	42,503	35,544	00:01:19	00:03:08	47.96%	42.94%	0.54%	\$0
4. /basket.html	19,367	8,960	00:01:29	00:04:25	39.35%	23.54%	26.07%	\$0
5. /signin.html	10,397	7,082	00:01:08	00:04:24	33.38%	21.5%	3.71%	\$0
6. /google+redesign/new	7,518	6,252	00:00:52	00:04:23	30.07%	20.16%	11.87%	\$0
7. /asearch.html	7,148	4,472	00:00:50	00:03:19	42.73%	25.6%	11.88%	\$0
8. /google+redesign/apparel/...	6,428	1,793	00:00:19	00:07:26	24.07%	4.81%	442.59%	\$0
9. /google+redesign/shop+by+...	6,157	1,130	00:00:12	00:03:54	27.27%	7.55%	357.58%	\$0

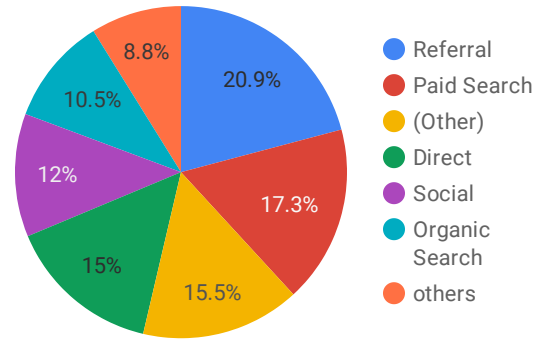


How users arrive at your web site?

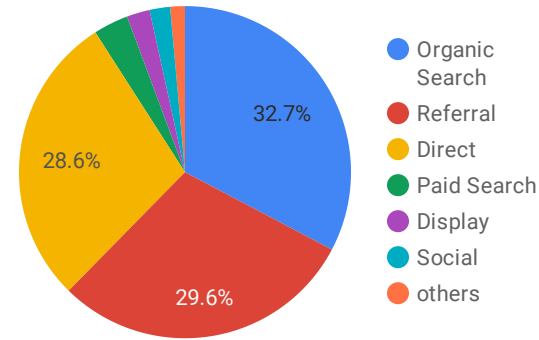
Sessions by Channel



Pages/Session by Channel

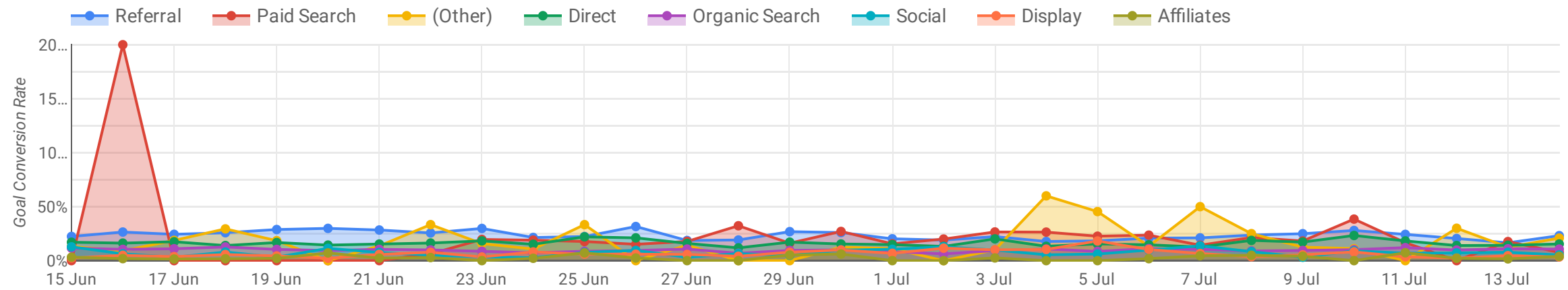


Goal Completions by Channel



- User Type ▾
- Device Category ▾
- Default Channel Grouping ▾
- Campaign ▾
- Country ▾
- Event Category ▾

Goal Conversion Rate by Channel



What is the difference in user behavior between channels?

Default Channel Grouping	Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Bounce Rate	Goal Starts	Goal Completions	Goal Conversion Rate
1. Organic Search	30,683	24,973	22,481	3.77	00:02:26	53.74%	5,270	3,013	9.82%
2. Direct	15,797	12,507	12,143	5.42	00:03:41	36.18%	6,117	2,631	16.66%
3. Referral	11,404	7,335	5,159	7.52	00:05:09	31.87%	5,160	2,729	23.93%
4. Display	3,536	2,974	2,836	3.59	00:01:05	72.4%	336	207	5.85%
5. Social	2,525	2,405	2,320	4.32	00:01:27	55.88%	373	184	7.29%

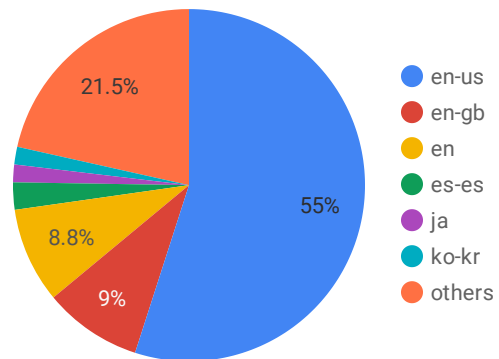


Language & Location

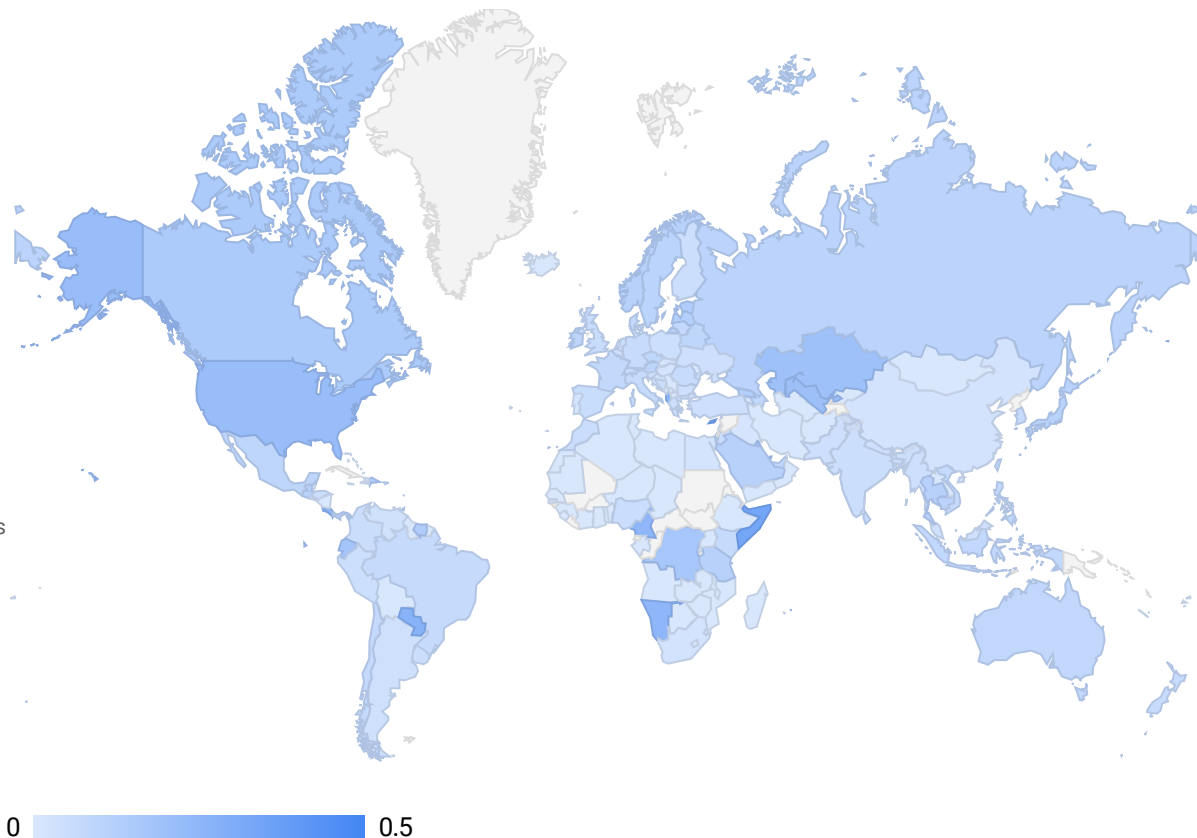
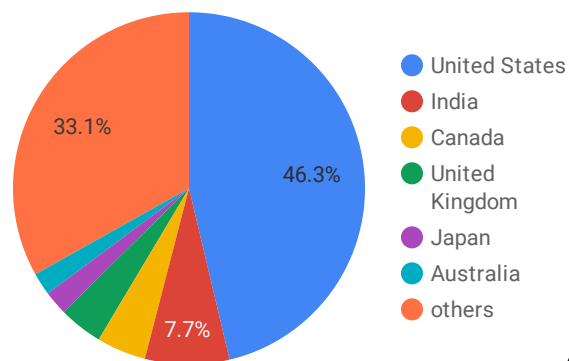
15 Jun 2020 - 14 Jul 2020

What language do your visitors speak and where do they come from?

Sessions by Language



Sessions by Location



- User Type ▾
- Device Category ▾
- Default Channel Grouping ▾
- Campaign ▾
- Country ▾
- Event Category ▾

City & Country Overview

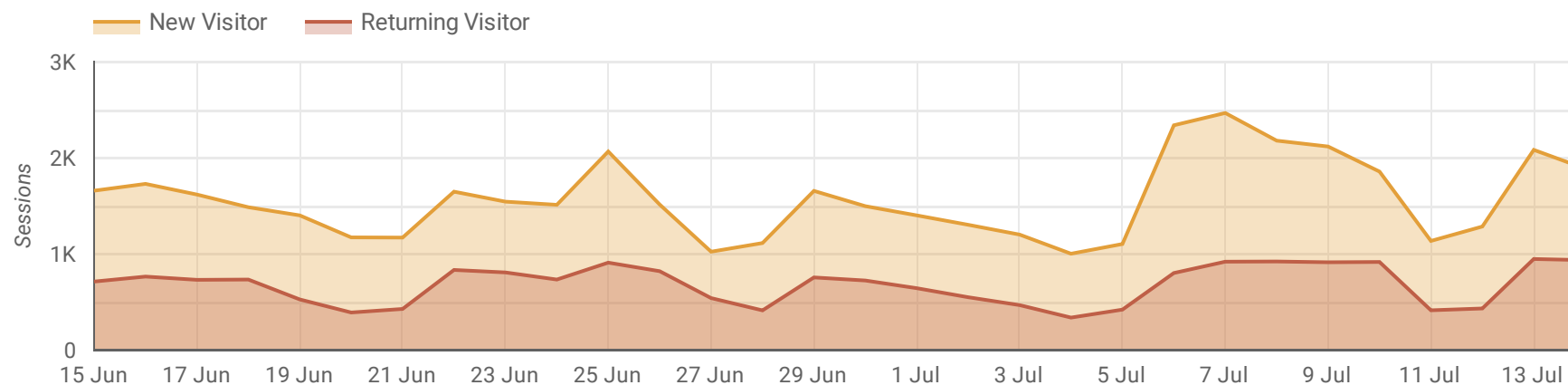
	Town/City	Country	Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Bounce Rate	Goal Starts	Goal Completions	Goal Conversion Rate	Goal Value
1.	New York	United States	1,691	1,108	980	5.76	00:03:45	33.47%	644	341	20.17%	\$0
2.	San Francisco	United States	1,329	847	733	7.63	00:05:01	32.51%	608	330	24.83%	\$0
3.	Singapore	Singapore	1,206	783	747	3.3	00:03:07	51.41%	179	85	7.05%	\$0
4.	San Jose	United States	1,090	706	598	8.57	00:05:17	22.94%	571	305	27.98%	\$0
5.	(not set)	Taiwan	1,037	846	798	3.58	00:02:27	48.79%	189	75	7.23%	\$0
6.	Sydney	Australia	886	439	408	3.09	00:03:49	53.61%	168	71	8.01%	\$0
7.	(not set)	United States	870	698	608	5.04	00:03:13	45.75%	268	138	15.86%	\$0



User Type Behavior

15 Jun 2020 - 14 Jul 2020

What is the behavior of new and returning visitors?



- User Type ▾
- Device Category ▾
- Default Channel Grouping ▾
- Campaign ▾
- Country ▾
- Event Category ▾

User Type Overview

User Type	Sessions	Page Views	Bounce Rate	Goal Conversion Rate	Goal Starts	Goal Completions	Goal Value
New Visitor	47,137	201,257	49.52%	11.17%	10,029	5,263	\$0
Returning Visitor	20,397	125,432	40.26%	19.35%	8,072	3,946	\$0

1 - 2 / 2 < >

How many times visitors return to your site?

Count of Sessions	Sessions	Page Views	Bounce Rate
1	47,137	201,257	49.52%
2	9,068	50,975	43%
3	3,797	23,270	39.79%
4	2,056	14,582	38.28%
5	1,252	9,062	35.62%
6	852	6,153	37.56%
7	607	4,349	36.24%
8	487	3,286	39.63%
9	338	2,083	41.12%

1 - 10 / 167 < >

How many days has passed since last session?

Days Since Last Session	Sessions	Page Views	Bounce Rate
0	57,832	262,201	48.22%
1	1,706	10,208	45.43%
2	1,003	6,281	41.48%
3	715	4,686	40.14%
4	631	4,150	37.24%
5	480	2,990	39.58%
6	471	2,631	41.19%
7	374	2,393	37.7%
8	280	2,355	30%

1 - 10 / 175 < >

How many pages visitor views during a session?

Page Depth	Sessions	Page Views	Time on Page
1	31,696	31,696	01:48:54
2	9,141	18,282	263:05:49
3	5,525	16,575	240:28:21
4	3,884	15,536	228:05:35
5	2,829	14,145	199:33:45
6	2,068	12,408	169:29:27
7	1,698	11,886	169:31:30
8	1,342	10,736	148:15:32
9	1,056	9,504	127:44:20

1 - 10 / 149 < >



Hourly & Daily Engagement

15 Jun 2020 - 14 Jul 2020



At what time visitors visit the most?

Hour of Day

Hour	Sessions	Users	New Users	Pages/Session	Goal Conversion Ra...	Goal Value
1. 10	3,920	3,821	2,634	5.52	17.07%	\$0
2. 09	3,852	3,719	2,524	5.01	14.17%	\$0
3. 11	3,782	3,692	2,514	5.63	16.87%	\$0
4. 13	3,625	3,545	2,442	5.77	16.99%	\$0

1 - 5 / 24 < >

Day of Week

Day of Week	Sessions	Users	New Users	Pages/Session	Goal Conversion Ra...	Goal Value
1. Monday	13,422	11,419	9,379	4.94	13.67%	\$0
2. Tuesday	13,263	11,275	9,120	4.82	13.84%	\$0
3. Thursday	10,069	8,731	6,969	4.93	14.03%	\$0
4. Wednesday	9,728	8,484	6,705	4.82	13.29%	\$0

1 - 5 / 7 < >

Day of the month

Day of the month	Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Bounce Rate	Goal Conversion Rate	Goal Value
1. 7	3,384	2,986	2,466	4.54	00:02:53	47.52%	13.18%	\$0
2. 6	3,138	2,800	2,338	4.63	00:02:53	46.4%	14.31%	\$0
3. 8	3,098	2,789	2,178	5.1	00:03:41	41.9%	15.11%	\$0
4. 9	3,029	2,724	2,117	4.81	00:03:08	43.97%	14.36%	\$0

1 - 5 / 30 < >

Month of Year

Month of Year	Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Bounce Rate	Goal Conversion Rate	Goal Value
1. Jun 2020	34,588	26,516	23,766	4.92	00:03:09	47.08%	13.84%	\$0
2. Jul 2020	32,946	25,750	23,312	4.75	00:03:04	46.34%	13.42%	\$0

1 - 2 / 2 < >

- User Type
- Device Category
- Default Channel Grouping
- Campaign
- Country
- Event Category



Which browser and OS do your visitors use?

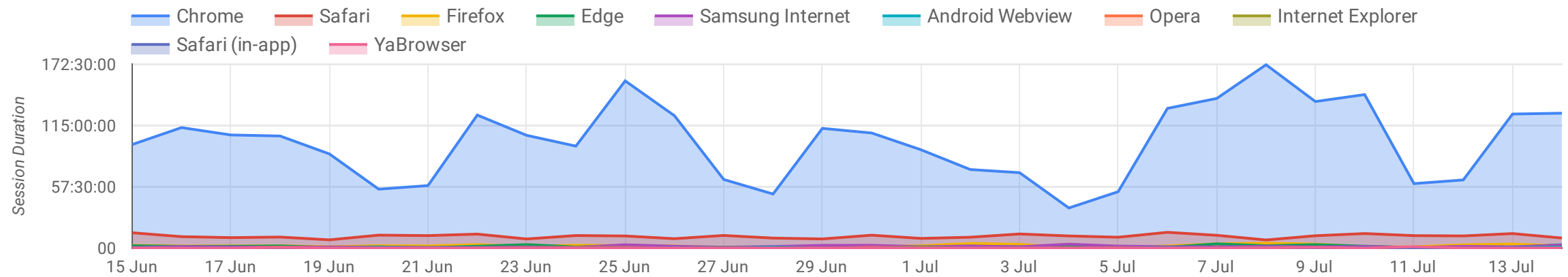
Browser

	Browser	Sessions	% New Sessions	New Users	Pages/Session	Goal Conversion Rate	Goal Value
1.	Chrome	53,542	67.15%	35,953	5.12	14.29%	\$0
2.	Safari	9,096	80.07%	7,283	3.71	13.21%	\$0
3.	Firefox	1,523	76.82%	1,170	3.39	6.3%	\$0
4.	Edge	1,096	75.73%	830	3.2	6.3%	\$0
5.	Samsung Internet	1,081	78.72%	851	5.8	11.75%	\$0
6.	Android Webview	385	92.21%	355	3.84	5.97%	\$0
7.	Safari (in-app)	262	97.33%	255	2.34	3.82%	\$0

1 - 10 / 20 < >

- User Type
- Device Category
- Default Channel Grouping
- Campaign
- Country
- Event Category

Browser vs. Session Duration



Operating System

	Operating System	Sessions	% New Sessions	New Users	Pages/Session	Goal Conversion Rate	Goal Value
1.	Windows	21,541	73.16%	15,759	3.4	7.01%	\$0
2.	Macintosh	19,885	61.36%	12,201	6.11	19.84%	\$0
3.	Android	10,570	81.31%	8,594	4.27	8.73%	\$0
4.	iOS	7,855	80.75%	6,343	3.69	12.69%	\$0
5.	Chrome ...	6,795	52.44%	3,563	7.91	25.31%	\$0

1 - 5 / 12 < >

Screen Resolution

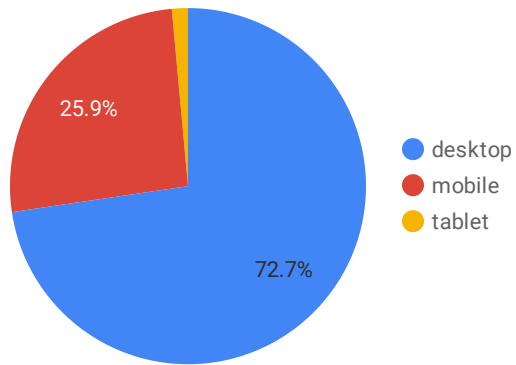
	Screen Resolution	Sessions	% New Sessions	New Users	Pages/Session	Goal Conversion Rate	Goal Value
1.	1920x1080	8,425	69.13%	5,824	4.65	12.32%	\$0
2.	1440x900	7,303	63.56%	4,642	5.12	16.13%	\$0
3.	1366x768	6,340	76.44%	4,846	2.53	4.04%	\$0
4.	1536x864	4,895	64.37%	3,151	4.62	11.5%	\$0
5.	2560x1440	4,440	54.03%	2,399	7.83	26.42%	\$0

1 - 5 / 779 < >

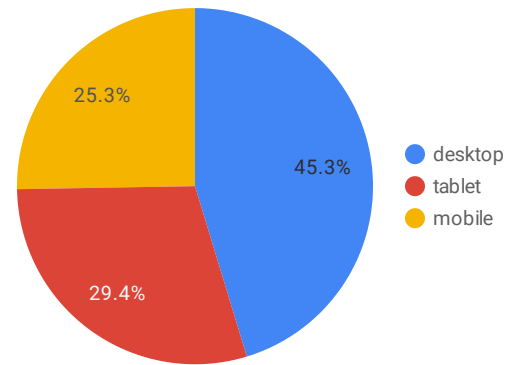


Which devices do your visitors use?

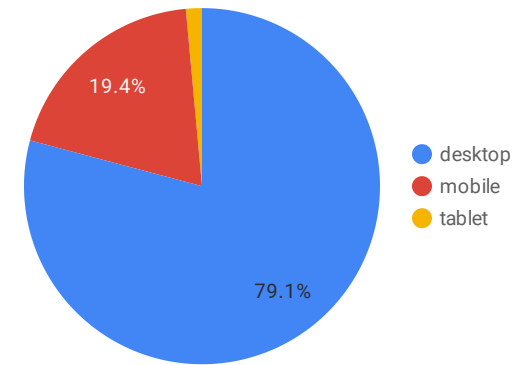
Sessions by Device



Avg. Session Duration by Device



Goal Completions by Device



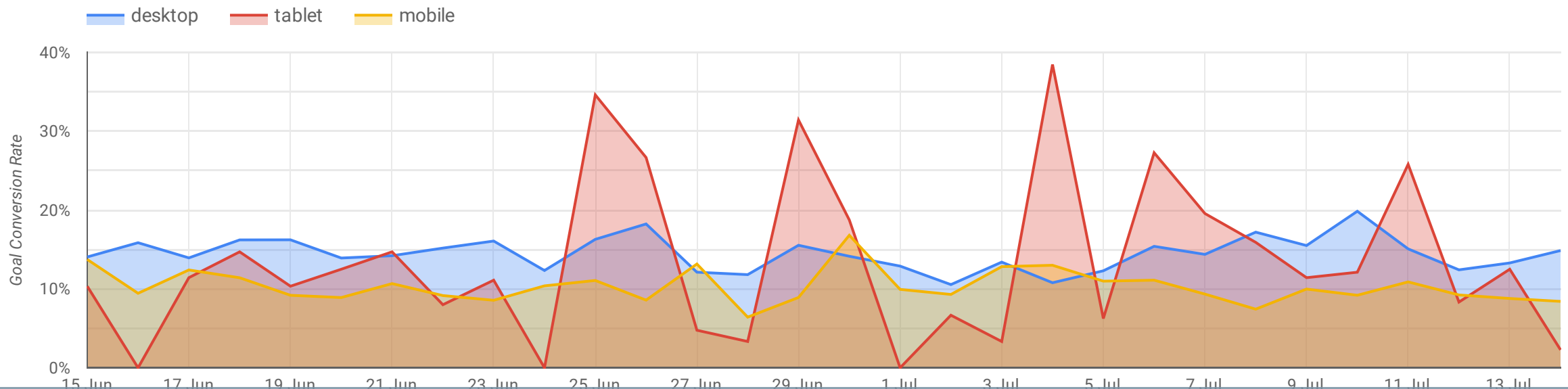
- User Type ▼
- Device Category ▼
- Default Channel Grouping ▼
- Campaign ▼
- Country ▼
- Event Category ▼

Devices Overview

Device Category	Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Bounce Rate	Goal Starts	Goal Completions	Goal Conversion Rate	Goal Value
1. desktop	49,078	35,092	32,176	5.14	00:03:32	44.52%	14,396	7,288	14.85%	\$0
2. mobile	17,471	14,509	14,143	3.99	00:01:58	52.41%	3,491	1,787	10.23%	\$0
3. tablet	985	859	818	4.57	00:02:18	55.33%	214	134	13.6%	\$0

1 - 3 / 3 < >

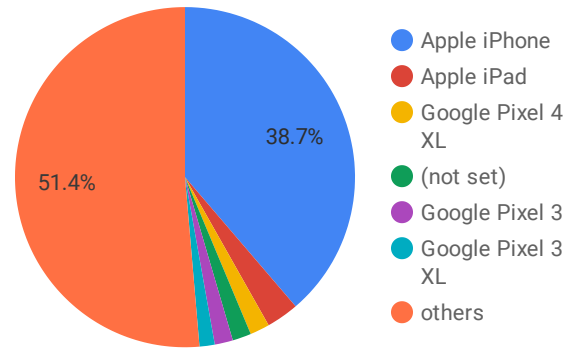
Goal Conversion Rate by Device



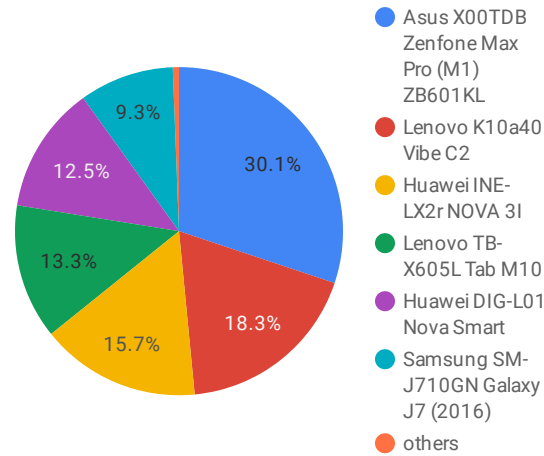


Which Mobile Devices Do Your Visitors Use?

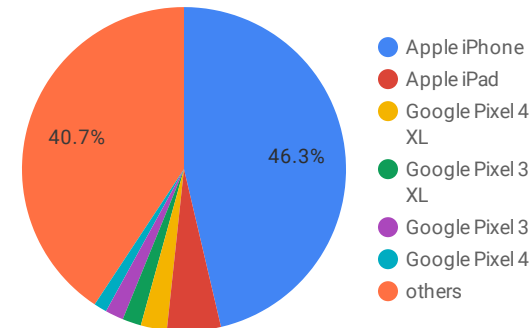
Sessions by Mobile type



Pages / Session by Mobile type



Goal Completions by Mobile type



- User Type ▼
- Device Category ▼
- Default Channel Grouping ▼
- Campaign ▼
- Country ▼
- Event Category ▼

Mobile Device Model

Mobile Device Model	Sessions	Pages/Session	Goal Conversion Rate
iPhone	7,147	3.62	12.45%
iPad	570	5	18.07%
Pixel 4 XL	345	5.69	14.49%
(not set)	328	3.68	5.79%
Pixel 3	320	4.38	10.94%

1 - 10 / 1550 < >

Mobile Device Branding

Mobile Device Branding	Sessions	Pages/Session	Goal Conversion Rate
Apple	7,855	3.69	12.69%
Samsung	4,028	4.77	9.48%
Google	1,744	4.55	11.3%
Xiaomi	1,031	3.79	6.69%
Huawei	782	3.14	4.73%

1 - 10 / 93 < >

Mobile Device Info

	Mobile Device Info	Sessions	% New Sessions	New Users	Pages/Session	Bounce Rate	Avg. Session Duration	Goal Starts	Goal Completions	Goal Conversion Rate	Goal Value
1.	Apple iPhone	7,147	80.29%	5,738	3.62	51.57%	00:02:00	1,528	890	12.45%	\$0
2.	Apple iPad	570	82.11%	468	5	54.39%	00:02:32	153	103	18.07%	\$0
3.	Google Pixel 4 XL	345	65.8%	227	5.69	35.65%	00:03:08	89	50	14.49%	\$0
4.	(not set)	328	88.11%	289	3.68	64.94%	00:01:37	48	19	5.79%	\$0
5.	Google Pixel 3	320	68.75%	220	4.38	43.75%	00:03:00	85	35	10.94%	\$0

1 - 5 / 1554 < >



Affinity & In Market Segment

15 Jun 2020 - 14 Jul 2020

Which Google affinity categories and in-market segments best describe your visitors?

Affinity Category (reach)

	Affinity Category (reach)	Sessions	Users	Pages/Session	Bounce Rate	Goal Conversion Ra...	Goal Value
1.	Shoppers/Value Shoppers	21,395	15,557	5.4	42.64%	15.53%	\$0
2.	Media & Entertainment/Movie ...	20,680	15,117	5.41	42.88%	15.64%	\$0
3.	Technology/Technophiles	19,794	14,288	5.51	42.35%	15.93%	\$0
4.	Lifestyles & Hobbies/Green Livi...	15,130	10,889	5.44	42.79%	15.71%	\$0
5.	Media & Entertainment/Music ...	14,420	10,606	4.93	45.49%	13.86%	\$0
6.	Lifestyles & Hobbies/Outdoor ...	13,865	9,969	5.42	42.57%	15.97%	\$0
7.	Travel/Business Travelers	13,453	9,674	5.54	42.15%	15.98%	\$0
8.	Sports & Fitness/Health & Fitn...	13,437	9,477	5.8	40.41%	17.41%	\$0

1 - 10 / 117 < >

- User Type
- Device Category
- Default Channel Grouping
- Campaign
- Country
- Event Category

In - Market Segment

	In-Market Segment	Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Bounce Rate	Goal Conversion Rate	Goal Value
1.	Employment	10,596	7,619	6,852	5.11	00:03:36	44.38%	14.77%	\$0
2.	Business Services/Advertising...	7,291	5,341	4,916	3.99	00:03:11	49.18%	10.11%	\$0
3.	Business Services/Staffing & R...	7,194	5,091	4,613	4.93	00:03:38	45.2%	14.28%	\$0
4.	Software/Business & Producti...	6,044	4,326	3,856	5.39	00:03:39	43.78%	15.3%	\$0
5.	Business Services/Business Te...	5,480	4,043	3,675	4.62	00:03:16	46.77%	11.95%	\$0
6.	Employment/Career Consulti...	4,828	3,495	3,197	5.3	00:03:37	43.06%	14.79%	\$0

1 - 10 / 435 < >

Other Category

	Affinity Category (reach)	Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Bounce Rate	Goal Conversion Rate	Goal Value
1.	Shoppers/Value Shoppers	21,395	15,557	14,117	5.4	00:03:35	42.64%	15.53%	\$0
2.	Media & Entertainment/Movie ...	20,680	15,117	13,600	5.41	00:03:34	42.88%	15.64%	\$0
3.	Technology/Technophiles	19,794	14,288	12,959	5.51	00:03:35	42.35%	15.93%	\$0
4.	Lifestyles & Hobbies/Green Livi...	15,130	10,889	9,918	5.44	00:03:38	42.79%	15.71%	\$0
5.	Media & Entertainment/Music ...	14,420	10,606	9,825	4.93	00:03:18	45.49%	13.86%	\$0

1 - 10 / 117 < >



Site Performance

15 Jun 2020 - 14 Jul 2020

Avg. Page Load Time (sec)

3.9

↓ -31.6%

Exits

67.5K

↑ 0.1%

% Exit

20.7%

↓ -6.4%

Avg. Server Response Time (sec)

0.9

↓ -7.5%

Bounce Rate

46.7%

↓ -6.2%

Avg. Redirection Time (sec)

0.0

↑ 3.2%

Avg. Page Download Time (sec)

0.2

↓ -28.2%

Avg. Server Connection Time (sec)

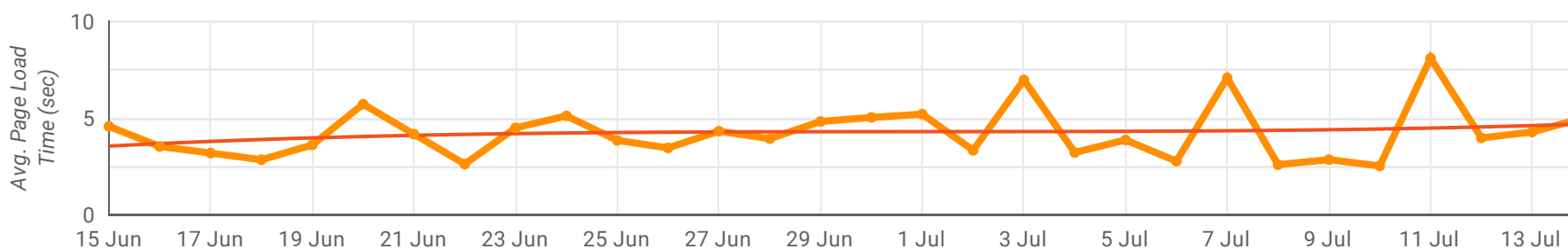
0.0

↑ 26.2%

- User Type
- Device Category
- Default Channel Grouping
- Campaign
- Country
- Page

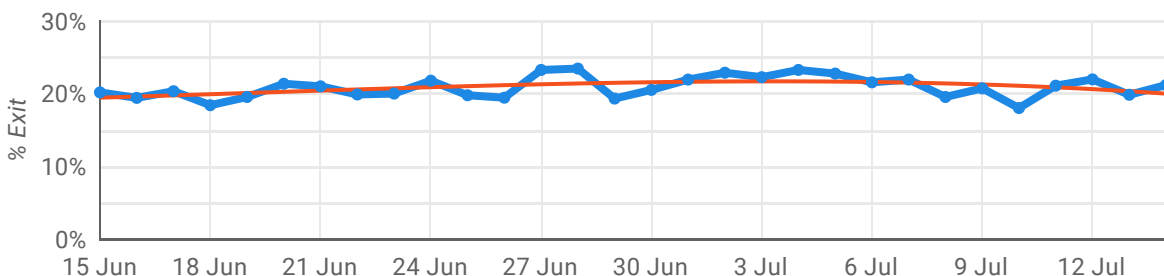
Avg. Page Load Time (sec)

Avg. Page Load Time (sec)



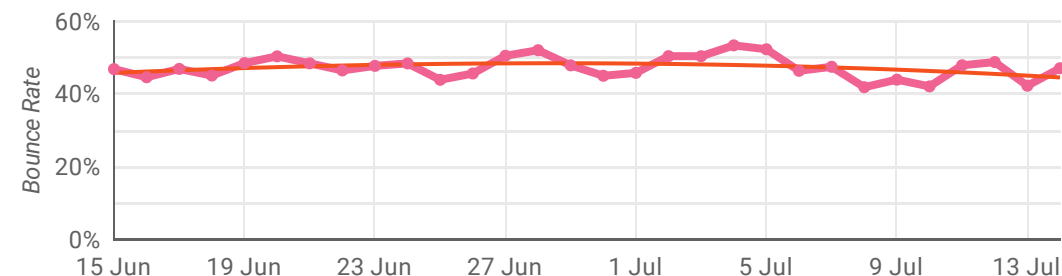
% Exit

% Exit



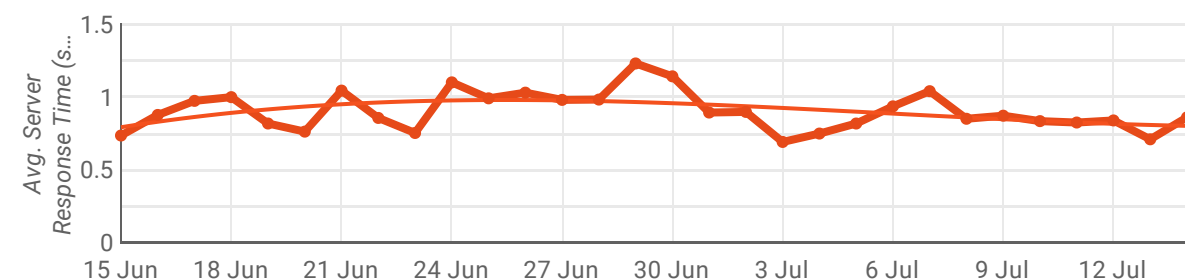
Bounce Rate

Bounce Rate



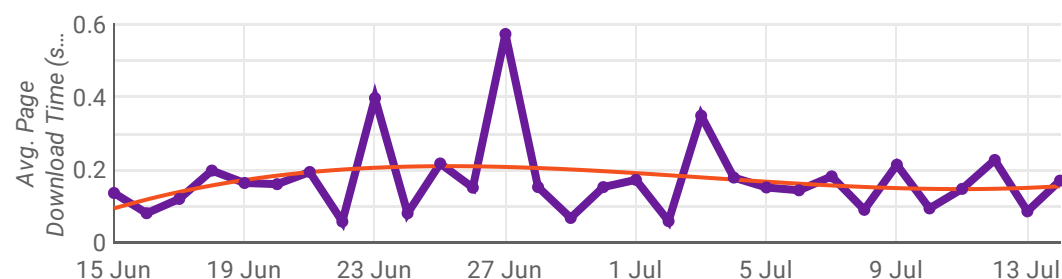
Avg. Server Response Time (sec)

Avg. Server Response Time (sec)



Avg. Page Download Time (sec)

Avg. Page Download Time (sec)





Source and Medium

15 Jun 2020 - 14 Jul 2020

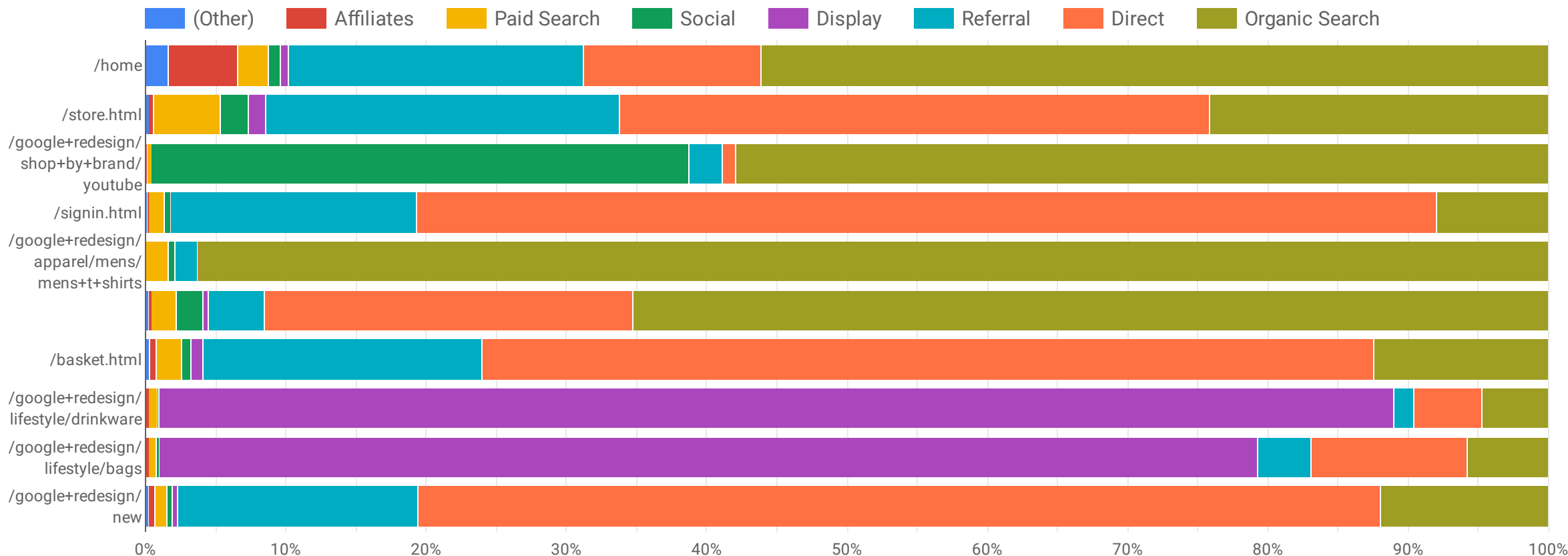
What is the difference in user behavior from different mediums?

Source/Medium	Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Bounce Rate	Goal Starts	Goal Completions	Goal Conversion Rate	Goal Value
1. google / orga...	30,078	24,387	21,987	3.78	00:02:27	53.56%	5,209	2,971	9.88%	\$0
2. (direct) / (none)	15,810	12,528	12,156	5.42	00:03:41	36.19%	6,120	2,633	16.65%	\$0
3. mall.googlepl...	4,702	2,702	1,632	11.13	00:06:47	16.08%	3,089	1,799	38.26%	\$0
4. dfa / cpm	3,536	2,974	2,836	3.59	00:01:05	72.4%	336	207	5.85%	\$0
5. analytics.goo...	3,515	2,659	1,996	2.76	00:03:27	53.14%	630	153	4.35%	\$0
6. google.com / ...	2,177	1,475	870	8.94	00:05:19	24.44%	1,155	637	29.26%	\$0
7. creatoracade...	2,092	2,009	1,967	4.6	00:01:25	56.07%	325	161	7.7%	\$0
8. aoogle / cpc	1,560	946	718	6.25	00:04:02	39.62%	551	311	19.94%	\$0

- User Type
- Device Category
- Default Channel Grouping
- Campaign
- Country
- Event Category

1 - 10 / 77 < >

Sessions





Landing Pages

15 Jun 2020 - 14 Jul 2020



	Landing Page	Page Views	Exits	% Exit	Bounce Rate
1.	/home	134,372	28,443	21.17%	47.97%
2.	/store.html	42,963	7,603	17.7%	41.46%
3.	/google+redesign/shop+by+brand/youtube	18,194	5,028	27.64%	55.05%
4.	/signin.html	21,048	3,529	16.77%	33.38%
5.	/google+redesign/apparel/mens/mens+t+shirts	14,245	2,607	18.3%	37.59%
6.	/google+redesign/apparel	10,826	2,024	18.7%	38.29%
7.	/basket.html	11,720	1,984	16.93%	39.57%
8.	/google+redesign/lifestyle/drinkware	6,965	1,822	26.16%	68.61%
9.	/google+redesign/lifestyle/bags	5,260	1,284	24.41%	70.17%

- User Type
- Device Category
- Default Channel Grouping
- Campaign
- Country
- Event Category

1 - 10 / 457 < >

	Landing Page	Sessions	Users	New Users	Pages/Session	Avg. Session Duration	Goal Starts	Goal Completions	Goal Conversion Rate	Goal Value
1.	/home	28,443	23,576	20,480	4.72	00:03:09	6,154	3,650	12.83%	\$0
2.	/store.html	7,603	6,428	4,497	5.65	00:03:41	2,281	1,248	16.41%	\$0
3.	/google+redesign/s...	5,028	4,848	4,636	3.62	00:01:37	709	380	7.56%	\$0
4.	/signin.html	3,529	3,058	2,287	5.96	00:04:24	1,611	704	19.95%	\$0
5.	/google+redesign/a...	2,607	2,450	2,227	5.46	00:02:57	656	421	16.15%	\$0
6.	/google+redesign/a...	2,024	1,874	1,492	5.35	00:03:44	510	303	14.97%	\$0
7.	/basket.html	1,984	1,666	919	5.91	00:04:24	2,494	517	26.06%	\$0
8.	/google+redesign/lif...	1,822	1,603	1,472	3.82	00:01:32	199	121	6.64%	\$0
9.	/google+redesign/lif...	1,284	1,146	1,031	4.1	00:01:28	151	93	7.24%	\$0
10.	/google+redesign/n...	1,147	1,043	668	6.22	00:04:22	381	212	18.48%	\$0
11.	/asearch.html	1,068	982	673	4.21	00:03:19	251	125	11.7%	\$0

1 - 20 / 457 < >